

Platinum Sponsor (RM50,000 and above)

Platinum Sponsor Benefits :

- Full page color advertisement, B5 sized, positioned on the back cover of the programme booklet.
- Organization logo will appear on programme banner and attendees' complimentary bag.
- Receipt of payment for sponsorship (LHDN - income tax exemption)
- Organization name and logo will appear in the programme official website.
<http://www.socpar.org/>
- Invitation to launch dinner for five (5) pax.
- Cheque presentation ceremony.
- Certificate of appreciation and souvenirs.

Gold Sponsor (RM25,000 – RM50,000)

Gold Sponsor Benefits :

- Full page color advertisement, B5 sized, positioned on the inside front cover of the programme booklet.
- Organization logo will appear on programme banner.
- Receipt of payment for sponsorship (LHDN - income tax exemption)
- Organization name and logo will appear in the programme official website.
<http://www.socpar.org/>
- Invitation to launch dinner for three (3) pax.
- Cheque presentation ceremony.
- Certificate of appreciation and souvenirs

Silver Sponsor (RM15,000 – RM25,000)

Silver Sponsor Benefits :

- Full page color advertisement, B5 sized, inside back cover of the programme booklet.
- Organization logo will appear on programme banner.
- Receipt of payment for sponsorship (LHDN - income tax exemption)
- Organization name and logo will appear in the programme official website.
<http://www.socpar.org/>
- Invitation to launch dinner for two (2) pax.
- Cheque presentation ceremony.
- Certificate of appreciation and souvenirs.

Bronze Sponsor (RM10,000 – RM15,000)

Bronze Sponsor Benefits :

- Full page color advertisement, B5 sized, inside the programme booklet.
- Organization logo will appear on programme banner.
- Receipt of payment for sponsorship (LHDN - income tax exemption)
- Organization name and logo will appear in the programme official website.
<http://www.socpar.org/>
- Invitation to launch dinner for one (1) pax.
- Cheque presentation ceremony.
- Certificate of appreciation and souvenirs.

Advertisement Package A (RM5,000)

- Full page color advertisement, B5 sized, inside the programme booklet.

Advertisement Package B (RM3,000)

- Half page color advertisement, B5 sized, inside the programme booklet.

Advertisement Package C (RM2,000)

- Quarter page color advertisement, B5 sized, inside the programme booklet.

Advertisement Package D (RM1,000)

- Half quarter page color advertisement, B5 sized, inside the programme booklet.

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The International Conference of Soft Computing and Pattern Recognition (SoCPaR 2009) is organized to address various issues to prosper the creation of intelligent solutions in future. The aim is to bring together worldwide leading researchers, developers, practitioners and educators interested in advancing the state of the art in soft computing and pattern recognition for exchanging knowledge that encompasses a broad range of disciplines among various distinct communities. It is hoped that researchers will bring new prospect for collaboration across disciplines and gain idea facilitating novel breakthrough. The theme for this conference is "Innovating and Inspiring Soft Computing and Intelligent Pattern Recognition for Nation Wealth Creation".

The conference will provide an exceptional platform to the researchers to meet and discuss the utmost solutions, scientific results and methods in solving intriguing problems with people that actively involved in these evergreen fields. The 4-day conference commencing from one day workshop will feature prominent keynote speakers, tutorials and paper presentation in parallel tracks. All accepted papers will appear in conference proceedings published by the IEEE Computer Society and indexed by both EI (Compendex) and ISTP. A first of its kind in the historical city of Malacca, SoCPaR 2009 will no doubt be proven to be exciting and educative. The General Chairs, along with the entire team cordially invite you to take part in this upcoming event and together we flourish it into a most memorable experience.

Nanna Suryana Herman
Siti Mariyam Hj. Shamsuddin
Ajith Abraham
General Chairs – SoCPaR 2009

Soft Computing and Applications

- Evolutionary computing
- Swarm intelligence
- Artificial immune systems
- Fuzzy Sets
- Uncertainty analysis
- Fractals
- Rough Sets
- Support vector machines
- Artificial neural networks
- Case Based Reasoning
- Wavelets
- Hybrid intelligent systems
- Nature inspired computing techniques
- Machine learning
- Ambient intelligence
- Hardware implementations

Pattern Recognition and Applications

- Information retrieval
- Data Mining
- Web Mining
- Image Processing
- Computer Vision
- Bio-informatics
- Information security
- Network security
- Steganography
- Biometry
- Remote sensing
- Medical Informatics
- E-commerce
- Signal Processing
- Control systems

INDUSTRIAL TALKS

Dr. Dominik Slezak

Dominik Slezak is an Adjunct Professor at the University of Regina Department of Computer Science. He is currently Chief Scientist at Infobright Inc. in Toronto, Ontario, Canada. His primary research interests include: Rough Sets, Data Mining, Data Warehouses, Bioinformatics, Medical and Multimedia Data. He is a chair and a PC member of several international scientific conference series, a guest editor and a reviewer for a number of international scientific journals, and an invited speaker at a number of universities and conferences worldwide. He has published over 60 research articles for books, journals, and conference proceedings.

Sargur N. Srihari (University at Buffalo, SUNY)

Sargur Srihari is a computer scientist whose work is on algorithms for pattern recognition and machine learning. The principal impact of his work has been on automatic methods of handwriting recognition and in defining the field of computational forensics. Sargur Srihari is currently a SUNY Distinguished Professor in the Department of Computer Science and Engineering at the University at Buffalo, The State University of New York, where he teaches courses in pattern recognition, machine learning and data mining. With support from the United States Postal Service for over 20 years, he founded CEDAR, the Center of Excellence for Document Analysis and Recognition, in 1991, which had a major impact on the development of various aspects of the field. Research at CEDAR led to a new thread of work leading to the first large-scale handwritten address interpretation systems deployed by the IRS and by the USPS. Srihari has served on the National Academy of Sciences Committee on Identifying the Needs of the Forensic Science Community (2007-08), National Library of Medicine Board of Scientific Counselors (2001-07), Expert Working Group on Human Factors in Latent Print Analysis (2008-10), chaired committees of the International Association for Pattern Recognition. He is presently chairman of CedarTech, a corporation for university technology transfer. Srihari's honors include: Fellow of the Institute of Electronics and Telecommunications Engineers (IETE, India) in 1992, Fellow of the Institute of Electrical and Electronics Engineers (IEEE) in 1995, Fellow of the International Association for Pattern Recognition in 1996 and distinguished alumnus of the Ohio State University College of Engineering in 1999. Srihari is an author of over 300 research papers and journals. Srihari received a B.Sc. in Physics and Mathematics from the Bangalore University (National College) in 1967, a B.E. in Electrical Communication Engineering from the Indian Institute of Science, Bangalore in 1970, and a Ph.D. in Computer and Information Science from the Ohio State University, Columbus in 1976.

PLENARY TALKS

Ronald R. Yager (Machine Intelligence Institute - Iona College, US)

Ronald R. Yager has worked in the area of machine intelligence for over twenty-five years. He has published over 500 papers and fifteen books. He was the recipient of the IEEE Computational Intelligence Society Pioneer award in Fuzzy Systems. Dr. Yager is a fellow of the IEEE, the New York Academy of Sciences and the Fuzzy Systems Association. He was given a lifetime achievement award by the Polish Academy of Sciences for his contributions. He served at the National Science Foundation as program director in the Information Sciences program. He was a NASA/Stanford visiting fellow and a research associate at the University of California, Berkeley. He has been a lecturer at NATO Advanced Study Institutes. He has been a distinguished honorary professor at the Aalborg University Esbjerg, Denmark. He is an affiliated distinguished researcher at the European Centre for Soft Computing. He received his undergraduate degree from the City College of New York and his Ph. D. from the Polytechnic University of New York. Currently, he is Director of the Machine Intelligence Institute and Professor of Information Systems at Iona College. He is editor and chief of the International Journal of Intelligent Systems. He serves on the editorial board of numerous technology journals including the IEEE Transactions on Fuzzy Systems, Neural Networks, Data Mining and Knowledge Discovery, IEEE Intelligent Systems, Fuzzy Sets and Systems, the Journal of Approximate Reasoning and the Journal of Group Decision Making and Negotiations. He has made fundamental contributions in decision making under uncertainty and the fusion of information. Much of his work has been transitioned into commercial applications.

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(Vice Chancellor, UTeM)

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(Professor Emeritus, University of California Berkeley)

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